



Modelling in Nuclear Science and Engineering Sponsorship Opportunities

9-10 November 2023
London

Host sponsor:

**Imperial College
London**



Event Overview

This event will extend over a day and a half, including a conference dinner.

Keynote speakers and presentations from academia and industry are invited on a range of topics including:

- AI, innovation and recent developments in reactor performance and safety modelling
- Reactor thermal hydraulics, fuel performance, neutronics, criticality, shielding and coolant chemistry
- Recent developments supporting ANTs, AMRs, SMRs, propulsion and advances in materials modelling
- Development in uncertainty quantification, sensitivity analysis, data assimilation, reactor systems digital twins
- Optimisation techniques to support design and process developments
- Plant extension and end-of-life studies
- Fuel cycle facilities, decommissioning activities, waste management
- Multi-physics and multi-scale modelling framework

Sponsorship Opportunities

Sponsorship offers brand advertising and opportunities for your organisation to reach key target audiences and influencers, generating interest and engagement. This includes being part of a community that is working to safeguard nuclear skills, supporting high standard of nuclear professionalism and the maintenance of an expert community in the nuclear industry. Plus, your sponsorship indirectly facilitates the charitable activities carried out by the Nuclear Institute.

The event will be promoted across the nuclear and related communities through advertising, news articles, digital media and direct mailing.

Sponsorship packages will be offered on a 'first come, first served' basis.

Sponsorship Structure

~~Host Sponsor~~

Gold Sponsor - £2000

Silver Sponsor (multiple) - £1000

~~Lunch Sponsor~~

Dinner Sponsor - £3000

Delegate Badge Sponsor - £500

Student Sponsor (multiple) - £500

Exhibition Stand - £500

Event Promotion Partner - £N/A



(all prices ex-VAT @20%)

GOLD SPONSOR

Exclusive package

£2000

- Name and logo associated with the words “Gold Sponsor” in print and digital literature (subject to meeting print deadlines)
- Name and logo associated with the words “Gold Sponsor” on the Seminar website, stage or screen and programme
- Acknowledgement from the chair at the start and the end of the conference
- Your logo displayed with link on the event page on the Nuclear Institute website
- Your logo and company profile on social media posts highlighting your sponsorship
- Half-page advertorial (supplied by yourselves) in the delegate information pack
- 3 complimentary delegate places
- 2 banner stands in the event venue

SILVER SPONSOR

Multiple Packages Available

£1000

- Name and logo associated with the words “Silver Sponsor” in print and promotional literature (subject to meeting print deadlines) along with social media posts
- Name and logo associated with the words “Silver Sponsor” on the Conference website, stage or screen and programme
- Acknowledgement from the chair at the start and the end of the conference
- Your logo displayed with link on the event page on the Nuclear Institute website
- Your logo displayed in the seminar programme
- Quarter-page advertorial (supplied by yourselves) in the delegate information pack
- 2 complimentary delegate places
- 1 banner stand in the event venue

DINNER SPONSOR

Exclusive Package

£3000

- Keynote speech to the dinner
- Sponsor branding for the event and on promotional marketing
- Exhibition space at the event and branding at the dinner
- Acknowledgement in the seminar programme
- 6 complimentary dinner and conference tickets

SOLD

LUNCH SPONSOR

Exclusive Package

- Logo and sponsorship included on the event website and in marketing material
- Acknowledgement in the seminar programme
- Banner stands in the event lunch area

EXHIBITION STAND

Multiple Packages Available

£500

- Exhibition space at the event
- Up to 2 delegates to support the exhibition stand
- Acknowledgement as an exhibitor on NI website and other event promotional marketing
- Acknowledgement in the seminar programme

DELEGATE BADGE SPONSOR

Exclusive Package

£500

- Exclusive use of Company logo on lanyard and badge alongside the Nuclear Institute's logo, which are handed out to all attendees of the conference
- Logo and role as badge sponsor on material associated with event
- Your logo displayed with link on the event page on the Nuclear Institute website
- Company material in joining material/info pack.

STUDENT SPONSOR

Multiple packages available

£500

Aimed at organisations wanting to engage with university students studying nuclear science and engineering.

- Sponsorship of 5 students to attend the conference
- Exhibition space at the event to promote recruitment opportunities
- Up to 2 delegates to support the exhibition stand
- Acknowledgement on seminar event page and other event promotional marketing
- Acknowledgement in the seminar programme

EVENT MEDIA PARTNER

No cost

- Listed as event supporter with link on the event page on the Nuclear Institute website
- Acknowledgement in joining materials/delegate pack
- Ticket discount code for employees/members at NI member rate

CONTACT INFORMATION

TO ENQUIRE AND BOOK ANY OF THE SPONSORSHIP OPPORTUNITIES AT THIS EVENT PLEASE CONTACT:

Marick Partners, Event Manager on behalf of the Nuclear Institute



marick@nuclearinst.com

Bookings are subject to the Nuclear Institute terms and conditions:
nuclearinst.com/Terms

TO DISCUSS MEDIA PARTNER OPPORTUNITIES PLEASE CONTACT:

James Barker, Marketing and Communications Manager,
Nuclear Institute



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nuclearinst.com