



## **YGN Company Advocate**

The YGN has introduced a new role; the YGN Company Advocate which asks a senior member of an organisation to support the Company Catalyst in meeting the collaborative aims of the YGN.

The YGN Company Advocate will support the Catalysts by being:

- Bought in to the YGN's mission and strategic aims
- Available to support and meet the catalyst to help deliver the collaborative aims and offer guidance
- Advise the catalyst on what the organisation would like offered from YGN / NI events
- Able to approve funding or allocate budget to support volunteers and employees attending events
- Able to provide a platform for the Catalyst to engage with the whole organisation
- Is ideally a member of the Nuclear Institute and had previous engagement with the NI or YGN – this is not compulsory but is a helpful characteristic

### **Collaborative Aims:**

The Company Catalysts and Advocates are representatives of a wide range of organisations from across the nuclear industry. These people have volunteered to take on the role and are committed to meeting the below aims:

1. Increasing participation of each organisation in YGN events and opportunities by “activating” our communities
2. Steering and shaping the YGNs portfolio of events and activities so that they meet the needs of the industry
3. To support the YGN's Mission and 3 key themes: attract, engage and develop.
4. To support the YGN in continuing the Net Zero Needs Nuclear campaign and advocating nuclear as a viable low carbon energy industry.

### **YGN Company Advocates Activities:**

The Company Advocate will help support the Company Catalyst and be engaged in activities including:

- Positively influencing an organisation at a senior level to ensure continued support of NI / YGN activities
- Advocate NI memberships & YGN involvement – by supporting the catalyst and engaging in communities
- Enable the YGN Catalyst by providing a platform for a company wide audience – to help target all disciplines
- Support approval funding, event justifications and other activities that the Catalyst needs help with the to provide YGN opportunities to the workforce
- Answer “what does the business need from the YGN?” and “what can the YGN provide our Young People?” – working closely with the YGN and the Catalyst to provide feedback, ensuring YGN opportunities are valuable to the organisation and its attendees. This will support development of future content offered by the YGN.