



Young Generation

Network

Sponsorship

opportunities 2025

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YGN Strategy 2025-2030



2025-2030 STRATEGY

VISION:

A dynamic and diverse network supporting early career nuclear professionals, for the benefit of the UK nuclear industry.

MISSION:

To build a supportive community through fostering collaboration, enabling networking and providing development opportunities, whilst inspiring and championing the next generation of nuclear professionals.

VALUES:

COMMUNITY

We create an environment to connect our members and our collaborative partners to establish a sense of belonging.

COLLABORATE

We unite diverse perspectives to empower the next generation to lead with confidence, drive innovation and strengthen the sector.

OPPORTUNITY

We offer a platform for early career nuclear professionals to connect, learn and develop.

INSPIRE

We promote and develop role models, champion outreach and host events that drive an ambitious and motivated community.



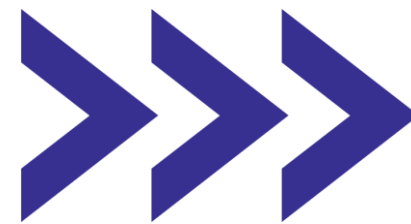
Nuclear Institute Young Generation

Network

Supporting
Nuclear
Professionalism

Advancing
Understanding

Giving
members more



The **Nuclear Institute (NI)** is the professional body and learned society for the nuclear sector in the UK.

It is a charitable organisation with over 3,000 members at all levels across the nuclear industry, from new build and operations to decommissioning.

The **Young Generation Network (YGN)** is the young members section of the Nuclear Institute for the 2000 members under 37 years of age.

Run by passionate volunteers across the nuclear sector the YGN's aims to encourage, develop and engage with those early careers members for the benefit of the UK nuclear industry and the professionals themselves. Ensure their voices are heard in shaping the future of the nuclear sector.

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Encourage

- Attract a diverse workforce
- Promote the YGN and the Nuclear industry
- Champion the next generation of nuclear professionals

- Undergraduate and apprentice engagement
- Education and outreach at events such as:
 - New Scientist Live
 - Schools Engagement
- Advocacy & Communications
- STEM Resources & Initiatives
- Early Career onboarding
- Volunteering opportunities (YGN and sector-wide)



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Develop

- Empower members to be the voice of the next generation
- Facilitate meaningful connections
- Support government targets for net zero and sustainability

- Nuclear Future journal articles
- Intro to... series
- Chartership & Membership workshops
- Leadership development events
- Coffee roulette and networking events
- Audience with... series
- Technical tour series in the UK and abroad
- Flagship YGN Annual Seminar & Dinner
- Regional and National Speaking Competition
- Innovation for Nuclear (I4N) international competition



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Engage

- Create a range of professional development opportunities
- Improve knowledge of the sector
- Grow and retain the early careers community

- Next Generation NIC
- Nuclear Skills Delivery Board
- Women in Nuclear MoU
- Next Gen Fusion Network
- ED&I Networks
- Engage international nuclear communities
Nuclear for Climate, ENS-YGN
- Company Catalysts and Advocates scheme
- Company Partner steering committee
- Advocate for youth engagement and participation



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Sponsor Exposure



The YGN has a variety of channels by which we communicate with our **2000+ members**. Here are details of our following as of January 2025:

Social media platforms:

- **LinkedIn** (~7150 followers)
- **Instagram** (~1,780 followers)
- **YGN newsletter** (~1,600 subscribers)

We also have access to the **NI's platforms** which include:

- NI newsletter (~5,200 subscribers)
- Nuclear Future, the NI's bi-monthly journal
- NI website



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Intro To.. Series

The YGN Intro to Series allows delegates to gain an introduction and understanding of different sectors, topics and specialties within the Nuclear Sector.

You can expect presentations from senior leaders within the industry, interactive sessions, site tours to UK nuclear facilities, networking opportunities and dinners all included in a single ticket. The series focuses on both key areas within the industry and areas with current and upcoming skills gaps.

In 2025, the YGN will run the following Intro to events with sponsorship agreements:

Intro to Nuclear-

SOLD

- £1,000 + VAT

Intro To Safety Case, Criticality & Shielding-

SOLD

- £2,500 + VAT

Intro To New Build & Power Generation-

- £1,500 + VAT

Intro To Waste Management & Decommissioning-

- £1,000 + VAT

SOLD

- £1,000 + VAT

SALE PENDING



Intro To.. Series

Sponsorship Benefits

- Opportunity for a representative of your company to speak for up to 5 minutes at the start of the event
- Opportunity to nominate your own speaker for a full speaking slot.
- Branding with sponsoring organisation's logo as the Intro to Event Sponsor on all event material
- Post marketing material on all our marketing channels, e.g. twitter, LinkedIn, Instagram, Facebook, Newsletters to YGN and NI members
- Mention in the Nuclear Future magazine as event sponsor for on the event article



National Speaking Competition

The YGN Speaking Competitions provide opportunities for participants to develop their own presentation skills and to showcase an area that they are particularly passionate about in nuclear.

The speaking competition final takes place in September with winners of regional heats across the UK competing for the National title. The competition final will be planned for face to face in 2024

Sponsor benefit-

- Opportunity to do a 10-minute introduction at the competition and get the opportunity to discuss/promote their organisation.
- Opportunity to display a company banner at the event.
- Logo to be displayed on advertisements for the event.
- Post marketing material on all our marketing channels, e.g. LinkedIn, Instagram, Newsletters to YGN and NI members
- Opportunity to have a judge on the panel.

Sponsorship opportunities

- £1,500 + VAT
- Hosting & Catering Sponsorship –(Gift In Kind)



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New Scientist Live

The YGN plans to bring together the wider nuclear industry with unified messaging, aligning with the intent of Destination Nuclear (i.e., attracting talent to the sector to close the skills gap).

New Scientist Live is one of the UK's biggest science festivals, attracting thousands of visitors eager to explore the latest innovations across all fields of science and technology. By supporting the YGN stall, your company will help increase the visibility of nuclear energy as an exciting, growing industry full of career opportunities. Your sponsorship is vital in helping us engage with the next generation of scientists, engineers, and decision-makers—ensuring a bright future for the sector.

Sponsor Benefits

- Social Media Posts
- Your company Logo Branding
- Complementary 1 Day Tickets to the fair
- Volunteer Spaces at the event

Cost:

Packages available:

£10,000 + VAT per participating sponsor

£5000 + VAT per participating sponsor

£1500 + VAT per participating sponsor



VR rollercoaster rides

Immerse yourself in the most realistic 3D roller-coaster ride imaginable. There's something for everyone, from the 'scream buster' rides for the adventurous to something more sedate for those who prefer a calmer experience.

In partnership with Middlesex University.



Spot the dog

UKAEA will showcase the science and benefits of fusion energy at this year's New Scientist Live. You can 'feel' a virtual world with our haptic feedback simulator, as you see if you have what it takes to work in robotic maintenance. Our team will also be showing how a robotic SPOT can be used to safely explore areas you'd rather not go yourself.



Future of Food and Agriculture

Step inside the world of agriculture in the past, present and future through our immersive virtual reality (VR) experience. Learn how farmers are using wireless sensor tracking technology to monitor dairy cow moo-vements and behaviour, even spot signs that cows may be ill.

In partnership with Farmer's Weekly.

EXPERIENCES



**For more information see
Appendix 1**



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New Scientist Live



Unified Messaging

Aligning with the intent of Destination Nuclear (i.e., attracting talent to the sector to close the skills gap).



Outreach

More impactful outreach by utilising a range of skills and experience from across the sector. This will ensure active representation of the industry as a whole and increase interaction/engagement.



Opportunity Visibility

Demonstration of the range of opportunities available within the industry (and the diversity of people undertaking them) thus demonstrating variety, inclusion and accessibility



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International Engagement

International Trip 2025-26

Following successful YGN visits to Chalk River Nuclear Laboratory, Canada in 2023 and Olkiluoto Nuclear Power Plant, Finland in April 2025, the YGN International Committee is preparing the next international trip (location TBC). The trip will provide a mix of technical presentations and tours alongside cultural and social engagements.

Sponsor Benefits:

- Opportunity to speak at the event
- Brand exposure on an international stage during the visit
- Inclusion of logo on event stationery (brochures, etc.)
- Priority space on the trip for one employee of the sponsoring company

Cost:

£5,000 + VAT (**4 opportunities available**)

Innovate 4 Nuclear (I4N) - UK Final

I4N is a world-spanning annual contest where teams of students and young professionals present their new and innovative ideas on how to use nuclear (and/or interfacing) technology.

Cost:

£5,000 + VAT (**1 opportunities available**)

SALE PENDING

Hosting & Catering Sponsorship –(Gift In Kind) **SOLD**



YGN Visit to Chalk River, Canada 2023



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Becoming me event

About the event:

The Becoming Me programme helps delegates to understand and embrace who they are, flourish in their work and thrive in making a difference. For businesses, Becoming Me enhances employee engagement, talent retention and attraction, leadership skills, and adaptability to change. We emphasise diversity and inclusion, ensuring everyone feels valued, supported, and empowered to make their unique contribution to the business, helping to enhance commitment, drive performance, and build innovation. Becoming Me focuses on personal development; on power skills such as emotional intelligence, not the specific skills needed for a particular job; Becoming Me is a coaching not a training programme.

Programme Structure:

Six sessions over 12 weeks

Number of participants: 12

Suggested sponsor benefits:

- Company logo + branding on all Becoming Me social media posts
 - Advertising programme with sponsor logo (x2 posts on LinkedIn + Instagram)
 - Thank you to our sponsor post (LinkedIn + Instagram)
 - Feedback / quotes from delegates with sponsor logo (LinkedIn + Instagram)
 - Any pre/post programme videos with sponsor logo (LinkedIn, Instagram, TikTok) - TBC
- 2 reserved spaces for attendees from the sponsoring company

Cost:

£5,300 +VAT



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ED&I Events

The YGN will be running two Inclusion events to promote the importance of everyone being involved in the Inclusion movement. These events will focus on the topics of Intersectionality and Allyship and be a collection of different discussions in the form of panels, workshops and talks which will support full involvement and inclusive discussions from the attendees.

These events will be hybrid – and we seek a Gift in Kind to support our onsite locations for these events. We would preferably like these locations to have the capability to help run the hybrid side of the event.

Inclusion is becoming a large and important topic in the Nuclear Industry and by supporting these events you'd be at the forefront of progress within the topic. You would show clearly your company's support for the future of EDI, as well as accessing the following benefits:

- Opportunity for a 10-minute introduction at the event to discuss / promote your organisation
- Opportunity to display a company banner at the event
- Logo to be displayed on advertisements for the event.
- Post marketing material on all our marketing channels, e.g., LinkedIn, Instagram, YGN Newsletter, Nuclear Future Journal
- Opportunity to nominate a chair for a panel session / workshop

Sponsorship Opportunities

Hosting & Catering Sponsorship – (Gift In Kind) (2 Opportunities Available)



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Annual Seminar and Dinner

As our flagship event held in November, the Annual Seminar and Dinner moves to a new location each year and provides the opportunity for delegates to hear the latest developments in our sector from leading experts as well as developing a professional network of contacts. 2024 saw over 700 young professionals representing 30+ companies from across the industry.

Sponsorship opportunities;

1x Platinum Sponsor

4x Gold Sponsor

1x Entertainment Sponsor

1x Drinks Reception Sponsor

1x Lunch Sponsor

1x Name Badge Sponsor

2x AV Sponsor

6x Silver Sponsor

Full sponsorship details to be made available Spring/Summer 2025

To express interest, please contact sponsorship.ygn@nuclearinst.com



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How to stay connected regarding all thing's sponsorship.



sponsorship.ygn@nuclearinst.com

Send an email to the above address for all queries regarding Sponsorship, Sales and Gift in kind information.



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Follow us and keep in touch



Nuclear Institute Young
Generation Network



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nuclearinst.com/YGN



NI_YGN



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Thank you
visit our linktree for more



linktr.ee/ni_ygn

Appendix 1- New Scientist Live

Amount (£)	Benefits
10,000	<p>Social Media Posts: 4 LinkedIn posts in the run-up to the event, 6 posts to Instagram Story during the event</p> <p>Logo Branding: Prominent placement on the NI event page, inclusion in all event promotional materials (flyers, brochures, etc.), logo on attendee badges, logo on volunteer t-shirts and logo on banners at the stall.</p> <p>Tickets to the Fair – This will comprise of volunteer tickets and complimentary 1-day tickets to the fair. Availability dependent on the size of stand – Exact number of tickets TBC but will be proportionately distributed based on sponsorship contribution.</p> <p>2 x “what does a ...” profile on newscientistjobs.com to showcase the range of careers available within nuclear.</p>
5,000	<p>Social Media Posts: 2 LinkedIn posts in the run-up to the event, 3 posts to Instagram Story during the event</p> <p>Logo Branding: Logo placement on the NI event sponsors page, inclusion in event promotional materials, logo on attendee badges and logo on stand graphics.</p> <p>Tickets to the Fair – This will comprise of volunteer tickets and complimentary 1-day tickets to the fair. Availability dependent on the size of stand – Exact number of tickets TBC but will be proportionately distributed based on sponsorship contribution.</p> <p>2 x “what does a ...” profile on newscientistjobs.com to showcase the range of careers available within nuclear.</p>
1,500	<p>Social Media Posts: 1 LinkedIn post in the run-up to the event, 1 post during the event</p> <p>Logo Branding: Logo placement on the NI event sponsors page, inclusion in event promotional materials, and logo on stand graphics.</p> <p>Tickets to the Fair – This will comprise of volunteer tickets and complimentary 1-day tickets to the fair. Availability dependent on the size of stand – Exact number of tickets TBC but will be proportionately distributed based on sponsorship contribution.</p> <p>2 x “what does a ...” profile on newscientistjobs.com to showcase the range of careers available within nuclear.</p>