

# Nuclear Future



The journal of the Nuclear Institute

## RATE CARD 2023

### COST

#### DISPLAY

COST PER AD FOR ONE INSERTION

DPS (advertorial)	£2,750
Full Page	£1,450
Full Page (advertorial)	£1,885
Half Page	£850
Quarter Page	£550

#### SPECIAL POSITIONS

COST PER AD FOR ONE INSERTION

Inside Front Cover	£2,150
Inside Back Cover	£1,950
Outside Back Cover (half page)	£1,200

#### SUPPLIERS DIRECTORY

COST PER AD FOR ONE INSERTION

Standard Listing	£195
Featured Listing	£250

In order to become more sustainable, Nuclear Future is now being naked mailed. For those companies with a CSR/Net Zero commitment, we have the opportunity for a half page advertising space on the Outside Back Cover position - directly below the mailing stamp.

#### NI WEBSITE

COST PER INSERTION

Top Banner	£2,000
Bottom Banner	£1,500

#### E-NEWSLETTER

COST PER INSERTION

Nuclear Institute e-newsletter (logo/banner)	£450
Sponsored content post	£995

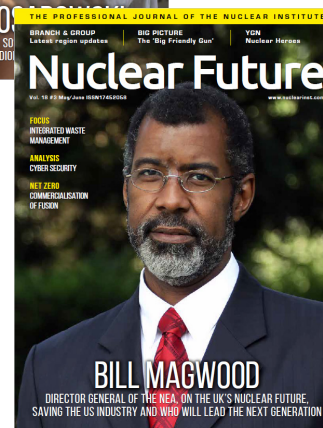
#### JOB LISTINGS ON NI WEBSITE

Single job listing	£350
5 job listings	£1,500
10 job listings	£2,500
15 job listings	£3,000
Combination print and online offers	EPOA

#### SOCIAL MEDIA

COST PER INSERTION

Post on all NI social media channels	£600
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The Nuclear Institute is the only professional membership body dedicated to the nuclear sector. With more than 3,500 senior and highly qualified members, including leaders in their respective fields, the NI covers both the civil and defence sectors. Among its extensive activities are educational and outreach initiatives, and it organises must-attend conferences and events as well as publishing a respected industry journal.

The NI works with individual and corporate members to facilitate continuing professional development, provide independent recognition and accreditation of nuclear professionals, as well as offering routes to professional registration and chartership.

- Nuclear engineers
- Specialist waste managers
- Procurement staff
- Technicians
- Nuclear safety consultants
- Decommissioning managers
- Structural engineers
- New build managers
- Lawyers
- Accountants

# 3,500+

## circulation

*Nuclear Future* is the highly regarded journal of the Nuclear Institute. It is published six times a year and is distributed directly to more than 3,000 members, among them key decision-makers. *Nuclear Future* is relied upon by its members to communicate key news and events, interview leading figures, and provide detailed analysis, commentary and high quality technical papers. Put simply, *Nuclear Future* defines the nuclear industry.

## Contact us

### Advertising

Stel Charalambous  
stel@centuryone.uk  
01727 739 190

### Studio

Caitlyn Hobbs  
copy@centuryone.uk  
01727 739189

## DATES FOR YOUR DIARY

ISSUE	BOOKING DEADLINE	ARTWORK DEADLINE	INSERT DEADLINE	PUBLISHING DATE
Jan/Feb	09 January	12 January	23 January	26 January
Mar/Apr	14 March	17 March	29 March	04 April
May/June	02 May	05 May	17 May	22 May
Jul/Aug	04 July	07 July	19 July	24 July
Sep/Oct	05 September	08 September	20 September	25 September
Nov/Dec	31 October	03 November	15 November	20 November

High res, press ready artwork should be supplied in digital format to copy@centuryonepublishing.uk. PDF, JPG or TIFF files accepted. Please note that Microsoft Word and Publisher files are not accepted. All artwork should be CMYK colour (not RGB), 300 dots per inch (dpi), ensuring all fonts and images are embedded. We regret that we are unable to accept responsibility for the outcome of digitally supplied material unless accompanied by an exact colour proof.



# Artwork

## RATE CARD 2023

### TECHNICAL SPECIFICATION FOR SUPPLIED COPY - PRINT

DPS	width & height (mm)	Full Page	width & height (mm)	Half Page	width & height (mm)
Trim size	420 x 275	Trim size	210 x 275	Type size	185 x 121
Type size	395 x 242	Type size	195 x 260	Landscape (no bleed required)	
Bleed size*	426 x 281	Bleed size*	216 x 281	Quarter Page	width & height (mm)
			Trim size 88 x 121		

Please do not place text in the 10mm either side of the vertical centre, to allow for the gutter

\* Please remember to request a 3mm bleed around the page when artwork is being produced

### TECH SPEC - DIGITAL

E-Newsletter	width & height - max size (px)
Logo (Square)	200 x 200
Logo (Rectangle)	264 x 150
Banner (Long Thin)	600 x 200
Banner (Long Wide)	600 x 400
Website	width & height
Top Banner	1413 x 447
Bottom Banner	1336 x 156

For online and email newsletter ads, artwork should be RGB colour, 72 dots per inch (dpi), JPG, GIF or PNG file. Please supply a URL for click-through. No embedded links can be accepted.



### ARTWORK CREATION

NEW DESIGN	DESIGN COST	INCLUSIVE OF IP RIGHTS
DPS	£685	£795
Full Page	£415	£525
Half Page	£265	£345
Quarter Page	£160	£245
Eighth Page	FREE	INCLUDED

### UPDATING EXISTING ARTWORK

	COST PER AD
Amending artwork	£50
Small text amends	£30
Extra amends/proof (per round)	£20
Creating PDF from your files	£20

All prices quoted are subject to VAT. Please refer to our terms and conditions.

Prices will apply for changes made to supplied artwork and/or COP originated designs



### IF YOU WANT YOUR ARTWORK DESIGNED BY US...

#### STEP ONE

Decide your ad size and whether you need artwork produced. Tell your sales rep and complete the booking form.

#### STEP TWO

Once all is booked in, our design studio will contact you to discuss the look of your ad and obtain your branding guidelines and your ideas for the design and what you want it to communicate.

#### STEP THREE

Send the designer your copy and images, high res logos, colour references and branding guidelines if applicable, along with any other information that you would like on the ad.

#### STEP FOUR

The designer will email over an artwork approval form (this is your proof). Mark up any amends or call to discuss. If it is correct, sign and return the form.

#### STEP FIVE

A second proof will be issued for sign off. Fill in the form at the bottom and return to the designer. Additional amends/proofs may incur additional charges. If you have purchased the intellectual property rights (where applicable) we will send you the press ready PDF and all design files.

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